












-  Boost your posts
-  Promote your Page
-  Send people to your website
-  Increase conversions on your website
-  Get installs of your app
-  Increase engagement in your app
-  **Reach people near your business**
-  Raise attendance at your event
-  Get people to claim your offer
-  Get video views
-  Collect leads for your business NEW



## Local Awareness

Promote your business to people who are nearby.

 +

**Campaign Name** ⓘ

Binails salon spa - Local Awareness

## Account

Enter your account info. [Learn more.](#)

Account Country

United States ↕

Currency

US Dollars ↕

Time Zone

America/Los\_Angeles ↕

UTC TIME

04/22/2016 3:09AM

LOCAL TIME

04/21/2016 8:09PM

[Show Advanced Options](#) ▾

## Currency and Time Zone

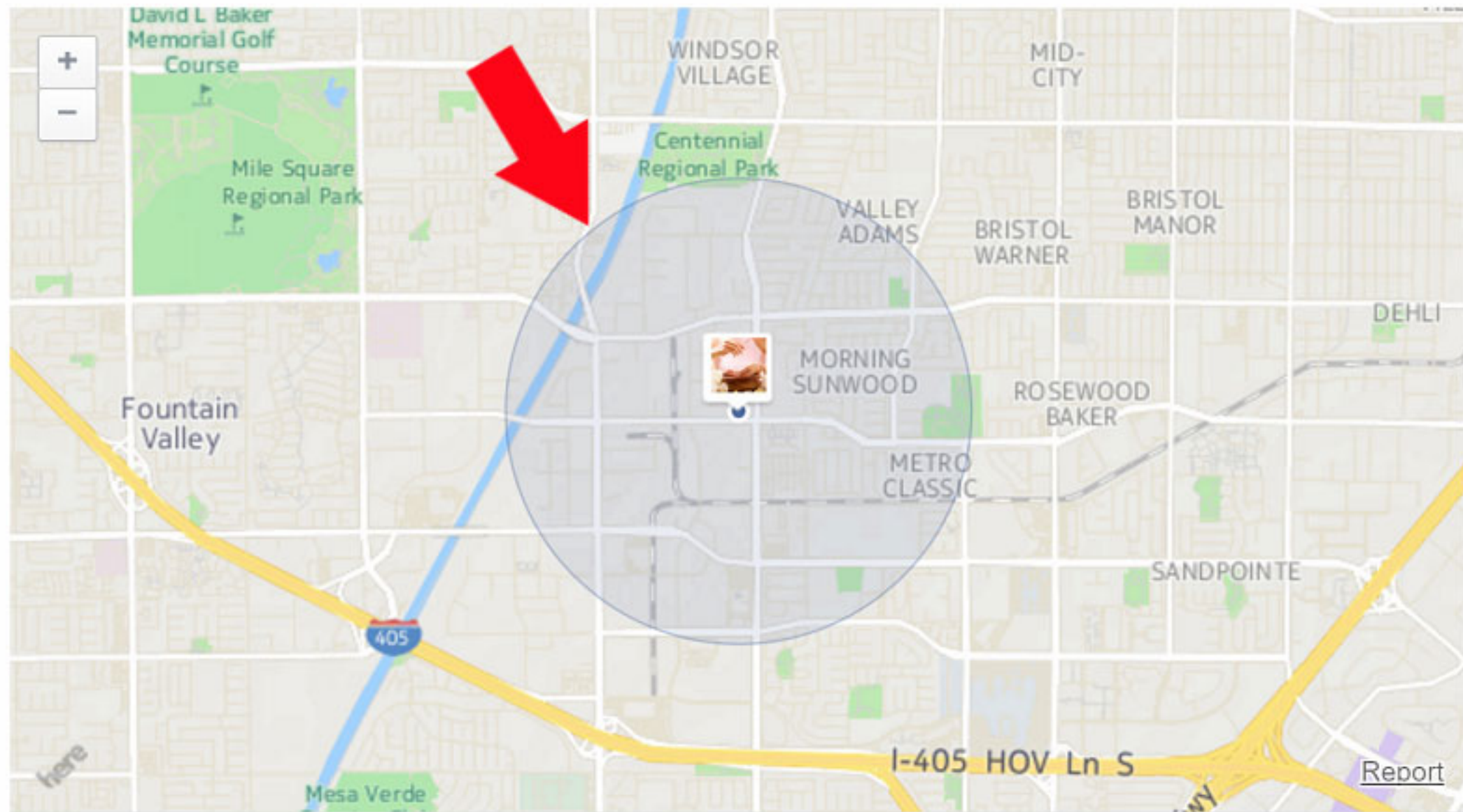
All your ads billing and reporting data will be recorded in this currency and time zone. To change these in the future, you'll need to create a new ad account.

[Back](#)

[Continue](#)

## Audience

Define who you want to see your ads. [Learn more.](#)



## Potential Reach

**57,000** People

This is the total number of people in your selected audience who we estimate will be in your area based on their activity on Facebook.



2880 S. Fairview Street, Santa Ana, California 92704



Radius

1 mile

Age

18

65+

Age ⓘ 18 ▾ - 65+ ▾

Gender ⓘ All Men **Women**

## Budget & Schedule

Define how much you'd like to spend, and when you'd like your ads to appear. [Learn more.](#)

Budget ⓘ Lifetime Budget ▾  \$

Schedule ⓘ

Start	<input type="text" value="Apr 21, 2016"/>	<input type="text" value="8:05 PM"/>
End	<input type="text" value="Apr 26, 2016"/>	<input type="text" value="8:05 PM"/>

(Pacific Time)

Your ad will run until **Tuesday, April 26, 2016.**

You'll spend up to \$  total.

## Estimated Daily Reach

**f** 4,800 - 13,000 people on Facebook



This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

Ad set duration: 5 days



### Headline ?

Binails Salon Spa

### Click Destination

- Send them to your Page
- Enter website URL

When people click on the main image on your ad they will be taken to your Facebook Page.

### Call To Action ?

Call Now ▼

Add a phone number so people can tap your ad to call you.

### Phone Number

(469) 535-6789

[Show Advanced Options](#) ▼



### ✓ Mobile News Feed

Remove

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**Binails salon spa**  
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Free Pink/White service in Summer 2016

**NAILSalon**

**Binails Salon Spa**  
We don't just clean, we disinfect for y... [Call Now](#)

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